

Galen Studio Endorsement

"I have worked with Galen Warden for about three years with two different organizations. I have many positive things to say about her.

First, she is always eager to do the work. She conveys that it is a privilege to be able to assist the organizations with their graphic design, website, and advertising needs. She is always confident in her explanations of why things must be done a certain way, but she also admits when she is not sure of how something works. If she can, she figures it out or finds someone who can help with a sticky problem. She is one of the most knowledgeable people I know when it comes to website design and promotional material.

Second, her designer's eye is extraordinary. She has a real talent for layout, color, typefaces, shapes, photos, etc. I have never been disappointed in anything she has prepared for me, and that includes posters, banners, websites, displays, and printed materials of all sorts.

Third, she has the kind of experience that makes her feedback invaluable. So often she has told me that I have too much copy, and she then figures

out how to reduce it to be more appealing. She finds errors and corrects them, and she generally improves any material I give her. She tries hard to do this without hurting my feelings.

Fourth, she charges reasonably. Today, when almost everyone has a computer and thinks they are artists, actually doing the hard work of graphic design, website design, and layout is becoming undervalued. But I have seen many times when Galen has had to assist people reach their goals in projects they thought they could manage. Always it would have been better to let her start from the beginning with the job. Nevertheless, her charges for top notch work are reasonable and often below market.

Finally, Galen is just a fun person to work with. She is animated and full of good cheer. I always look forward to working with her on a new job because she and I will bat around ideas until we figure out how best to do it.

I highly recommend Galen Warden for any work you need done at a reasonable price with top tier results."

Carol Corbin

